



AMSA Newsletters

AMSA TODAY

Published biweekly, AMSA Today gives members a round-up of the latest news of more general interest from the association and the moving and storage industry in a timelier manner than through Direction. The current distribution list is 3,000 and growing. It includes regulatory and procurement information from federal agencies such as DOT, FMCSA, STB, IRS, DOL, DOE, DOD, MTMC, GSA, and many others.

RATES

6 insertions (3 months) \$600
12 insertions (6 months) \$850

Published bi-weekly

SIZES

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MILITARY MOVING

This quarterly e-newsletter is focused specifically on issues surrounding AMSA members who provide personal property moving and storage services to active-duty member of the U.S. armed forces. Stories include changes in military leadership, how to initiate and expand business opportunities with DOD, and changes to rules, procedures and rate filing deadlines for companies providing services to the US military.

RATES

2 insertions \$550
4 insertions \$1000

Published four times a year: Feb. 15, May 15, Aug. 15 and December 15

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For additional information on all Newsletter and Web Opportunities contact

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NEWSLETTER & WEB OPPORTUNITIES

AMSA Web sites

WWW.MOVING.ORG

AMSA's consumer Web site is aimed at individuals and families ready to move. It offers tip, checklists and other relevant information for consumers. It also features a search function so potential customers can search for a nearby ProMover (AMSA member), and a leads service for mover members.

BANNER AD

3 Months \$750
6 Months \$1400
12 Months \$2200

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WWW.PROMOVER.ORG

AMSA's association Web site is the gateway to member information and services, as well as providing data on the industry for the news media and decision-makers. This site also features a Vendor Mall for members to locate supplies, and is home to AMSA TV, the association's video service. As the only U.S. moving association site on the Internet, promover.org receives more than 15,000 unique visitors each month.

PRIMARY PAGE BANNER AD

WWW.PROMOVER.ORG HOME PAGE

3 Months \$750
6 Months \$1400
12 Months \$2200

SECONDARY PAGE BANNER AD

PRODUCTS/MEMBERSHIP OR GOVERNMENT AFFAIRS

3 Months \$500
6 Months \$950
12 Months \$1800

SECONDARY PAGE BANNER AD

ABOUT AMSA, NEWSROOM OR MOVING & STORAGE INSTITUTE

3 Months \$300
6 Months \$550
12 Months \$1000

SIZES

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